Les 8 thématiques du SIIViM et son démonstrateur immersif

Les parcours thématiques

Nous vous proposons d'organiser, parmi les dizaines de démonstrations disponibles, votre propre parcours de visite personnalisé de 12 démos. Cette fonctionnalité sera disponible à partir de juillet. Avec ce service, vous offrez à vos collaborateurs, à vos cibles et à vos acheteurs un parcours qui épouse vos attentes, vos besoins pédagogiques et vos enjeux stratégiques.

SIVIIM

The International Summit of Innovation in Medium Sized Cities is an initiative started by the cities of Nevers and Shawinigan in Quebec, Canada to hold annual national and international innovation events focused on the digital transformation opportunities, needs and ambitions of medium sized cities and a partnership approach to digital innovation and the expansion of market opportunities

Issues Faced

Middle-ranking cities have the immense challenge of distinguishing themselves in terms of innovation in the face of the largest urban centres such as Paris, Lyon, Montreal and Quebec City.
Middle-ranking cities need the platform that SIIViM offers in particular the opportunity to meet business, city administrations and not for profits with similar and complementary realities.
They face the challenge of developing Smart city solutions that are adapted to their needs and finding partners who collectively can offer the markets, the political and social weight to balance the domination of metropolitan areas.

Key Objectives

• Create networking opportunities for innovative companies (B-to-B and B-to-C meetings) located in middle ranking cities in various countries: and become established as their market place
• Encourage the development of start-ups and SMEs that offer innovative solutions to their market;
• Share concrete examples of innovative projects deployed in mid-sized cities;
• Accelerate the deployment of innovation in Middle-ranking cities;
To promote and position Middle-ranking cities as potential places to set up innovative companies.

Main Results

• Holding two international SIVIIM events in Nevers and Shawinigan;
• Bringing the specific needs, potential and markets of middle-ranking cities to the forefront of social, economic and political debate
• Providing network solutions and models for (digital) innovation and socio-economic development adapted to member city needs
• Dynamic framework for national and international cooperation

https://siivim.fr
https://www.agglo-nevers.net/

Nièvre Numérique

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