The Innovation Loop

A One year Open and Social innovation cycle to innovate products, services and processes. It is based on a process with 4 types of meetings: 1. Exchange of ideas - 2. Co-identification of problems and potential solutions 3. Prototyping workshops - 4. Implementation workshops

Issues Faced

The Innovation Loop aims to address different societal challenges. Each cycle has an overall theme, such as:
“Talent for Growth”
“Culture –Driven Growth"
"Sustainable Tourism"
"Open Collaborative Governance"
etc., etc.
The issue are eastablished for each 'cycle' or Loop in the first workshops or meetings

Key Objectives

Co-generating innovative ideas and prototyping these into smart solutions.
The method ensure that important perspectives, opinions and ideas are integrated into realistic concepts. It drives a cycle of ideas and skills exchanges across organisational boundaries under a quintuple helix approach (governments, scientitsts, business, citizens and the civil society).

Main Results

New or improved processes, products and services.
Strong political support from the outset,
involvement of dozens of new companies and organisations every year joining the co-creative innovation endeavours. I
500 private individuals join and get involved in the process every year.

https://www.interregeurope.eu/osiris/news/news-article/1059/good-practice-the-inn