Port Authority of the Balearic Islands (APB)

APB manages five of the most relevant ports in the Balearic Islands (Alcudia, Ibiza, Mahon, La Savina and Palma). They have all been in business for more than a thousand years and are the main entrance point for all shipments to the islands. APB has recently set up a Port Innovation Platform, a meeting point to promote innovation in the Port Community System in benefit of all those using the ports

Issues Faced

- The need to adapt to the requirements of companies that do business in the docklands area
- Services and activities that guarantee the ports are managed sustainably
- Contribute to the digital transformation of the port and the nautical sector by introducing new technologies and analysing all of the data generated
- Involvement in innovative projects that contribute to improving port management in matters concerning energy, the environment, etc.

Key Objectives

- Become an international reference model for the nautical sector both in terms of industry and innovation
- Guarantee digitisation in port management by introducing the latest technologies and an electronic platform to interact with citizens and companies
- Exchange knowledge and experiences to define port management standards
- Manage the ports following environmental sustainability standards
- Promotion of Innovation targeting all relevant stakeholders

Main Results

- A project that successfully manages all issues relevant to the maintenance of the ports
- Introduction of automation and remote management in day-to-day activities
- Installation of sensors in different areas of the port to gather information on environmental indicators that will help to improve efficiency and reduce pollution

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